

UNITED STATES GOVERNMENT

Memorandum

TO : IEA - Mr. Crane

DATE: July 12, 1972

FROM : IBS/P - Serban Vallimarescu *SV*

SUBJECT: Vietnamese Programming

On July 9, VOA added one hour to its broadcast schedule to North Vietnam, increasing total airtime in Vietnamese to 18 hours a day.

From a 5-hour base, VOA increased its Vietnamese Service as follows:

April 8	Added 1/2 hour	=	5 1/2 hrs.	Total Airtime
May 14	" 1 "	=	6 1/2 hrs.	" "
May 21	" 6 1/2 "	=	13 hrs.	" "
June 5	" 4 "	=	17 hrs.	" "
July 9	" 1 "	=	18 hrs.	" "

The broadcast schedule begins at 0800 GMT (3 PM Hanoi Time) and ends at 0200 GMT (9 AM Hanoi Time). (See Appendix A)

The Vietnamese Branch is broadcasting five hours of origination daily, with four hours of studio repeats opened to news updating.

There are three hours of VOA studio origination targeted to North Vietnam. The second hour in the Hanoi evening bloc is usually a repeat of the first. The third hour, which includes Category I POW lists and other new material, is repeated six hours (1100-0500 Hanoi Time) by transmitters. These lists were first aired on May 26. The hour-long Breakfast Show is aired at 2200 GMT (5 AM Hanoi Time). It is repeated twice from 2300 to 0100 GMT (6 AM to 8 AM Hanoi Time).

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State Dept. review completed

Subject to General Declassification
Schedule of Executive Order 11652
Declassified on December 31, 1980



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- 2 -

In addition, the Branch produces two special package shows for broadcast to the North that do not fall into our regular broadcast programming. These are the "Golden Music" (sentimental music) show, with promos for the second hour show which is the Category II POW listing. These one-hour POW broadcasts are aired at 0900 GMT (4 PM Hanoi Time) and repeated at 0100 GMT (8 AM Hanoi Time).

Shortly after this Category II POW service to the North got underway on June 5, we were faced with interruptions in receipt of NVA names. This paucity of POW names necessitated repeating lists previously broadcast (see Appendix B).

We began the second cycle (third airing) of POW lists (totaling 1,247 names) on July 3 - July 16, allowing 14-days for Saigon to break the logjam in South Vietnamese ministries. But as of July 11 we have received only 180 new names -- sufficient to sustain two hours of future programming in the Category II POW service.

cc: IBS - Mr. Giddens
Mr. W. D. Miller

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APPENDIX AVIETNAMESE BROADCAST SCHEDULE

<u>GMT</u>	<u>EDT</u>	<u>Saigon</u>	<u>Hanoi</u>
0800	0400	1600	1500 <u>Promo</u>
0900	0500	1700	1600 <u>POW Category II</u>
1000	0600	1800	1700
1100	0700	1900	1800 South (emphasis)
1200	0800	2000	1900 <u>North</u>
1300	0900	2100	2000
1400	1000	2200	2100 North
1500	1100	2300	2200
1600	1200	2400	2300
1700	1300	0100	2400 Special
1800	1400	0200	0100 Repeat to North
1900	1500	0300	0200 of updated 1500 GMT
2000	1600	0400	0300 Show, including POW
2100	1700	0500	0400 <u>Category I lists</u>
2200	1800	0600	0500
2300	1900	0700	0600 Breakfast
2400	2000	0800	0700
0100	2100	0900	0800 <u>POW Category II</u>

APPENDIX BCATEGORY II POW LISTS

<u>List Number</u>	<u>"New" POW Names</u>	<u>First Broadcast</u>	<u>Repeated*</u>
1	110	June 5	June 9
2	100	June 6	June 10
3	100	June 7	June 11
4	76	June 8 (Break in receipt)	June 12
5	80	June 13	June 17
6	79	June 14	June 18
7	77	June 15	June 19
8	76	June 16 (Break in receipt)	June 20
9	70	June 21	June 25
10	80	June 22	June 26
11	100	June 23	June 27
12	99	June 24 (Break in receipt)	June 28
13	100	June 29	July 1
14	100	June 30 (Break in receipt)	July 2
<hr/> 1,247			

*On July 3, a second cycle of repeats for all 1,247 names began, running through July 16.